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This textbook introduces students to the power of spreadsheets. It contains over 50 spreadsheet problems that reinforce principles of accounting concepts. The problems incorporate formula development and model building skills that may be used in a variety of accounting applications. Emphasis is placed on what-if analysis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Gain a solid foundation in the core accounting concepts as you develop a true appreciation for why accounting is important to business and a prosperous society with Warren/Reeve/Duchac's CORPORATE FINANCIAL ACCOUNTING, 14E. This latest edition clearly demonstrates how accounting is more than just data and black and white rules. Instead, you see how accounting provides key information used to make critical business decisions. A new chapter schema provides context that emphasizes how each chapter's content fits into the big picture. The book focuses on why accounting is important and consistently reinforces connections to the big picture throughout the text by connecting journal entries to the accounting equation. Readers also gain critical practice in making business decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Emphasizing corporate valuation and its relevance to financial decisions, Brigham/Ehrhardt 's FINANCIAL MANAGEMENT: THEORY AND PRACTICE, 16th edition, ensures you see the forest and the trees. This proven author team equips you with a thorough understanding of key theoretical concepts along with practical tools to make effective financial decisions. Topics expand from fundamentals to strategic finance, linking recent events to the role of finance in business as well as your personal life. Completely up to date, it integrates the 2017 Tax Cut and Jobs Act throughout. With its relevant and engaging presentation, numerous examples and current coverage, FINANCIAL MANAGEMENT delivers a comprehensive resource that helps you become First in Finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of

today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 5E! This quantitative methods text provides users with the tools to succeed with a teach-by-example approach, student-friendly writing style, and complete Excel 2013 integration. It is also compatible with Excel 2010 and 2007. Problem sets and cases provide realistic examples to show the relevance of the material. The Companion Website includes: the Palisade DecisionTools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); SolverTable, which allows you to do sensitivity analysis; data and solutions files, PowerPoint slides, and tutorial videos. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Gain a clear understanding of the fundamental concepts and applications behind today's operations and supply chain management with the reader-friendly approach in Collier/Evans' popular OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 2E. The authors present detailed, solved problems throughout this edition to illustrate key formulas and computations as you learn to complete both manual and digital calculations using Excel spreadsheet templates and other Excel models for optimization and simulation. New content examines process analysis and resource utilization, analytics in OM, capacity measurement, applications of linear optimization and other critical operations management (OM) and supply chain management (SCM) topics. In addition, new and proven review questions, experiential activities, problems and exercises as well as feature boxes teach you how to work with the latest OM and SCM concepts and tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Just getting started in the computer world? This introductory text, CENTURY 21™, JR. COMPUTER APPLICATIONS WITH KEYBOARDING, 3E is the perfect companion for navigation of computer basics, file management, the Internet, keyboarding, word processing, desktop publishing, spreadsheets, presentations, and databases. CENTURY 21, JR. provides step-by-step guidance, with engaging activities. Units are divided into easy-to-manage chapters and projects will help students learn the features of Microsoft Office 2013 and 365. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Prepare your students to meet the demands of today's business world with the proven, practical dual approach in Burton/Shelton's BUSINESS MATH USING EXCEL, 2nd Edition. This book equips readers to master the math concepts most useful in contemporary business by first teaching students the traditional methods of calculating. The authors then emphasize a second approach that teaches the same math concepts using the functions of

Microsoft Excel. This edition of BUSINESS MATH USING EXCEL prepares students to use the latest version of Excel 2010. Your future business professionals learn to create formulas and master the functions of Excel while developing high level math skills and refining other skills that will prepare them to succeed in the workplace. This edition's new, full-color design presents concepts in manageable sections to help build confidence for students at all levels of math proficiency. New profiles and new personal finance features emphasize the practicality of the book's content as they demonstrate how professionals use math daily and highlight common consumer issues. A new CourseMaster outcomes-based learning solution with homework tools and automatic grading saves you time while helping students focus on the concepts most important for business math success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With Mayo's INVESTMENTS: AN INTRODUCTION, 11E, introduce students to today's most important investment topics from the perspective of an individual financial planner. This edition provides an inviting, comprehensive approach to investments--from the fundamentals students need to master for success on the CFP exam to more advanced topics. This edition is an ideal, understandable choice for business students as well as finance majors. Concepts build on one another in this edition's updated Financial Advisor's Investment Case at the end of each chapter--providing a strong overview of today's most pertinent investment opportunities and challenges. Throughout each chapter, this edition clearly emphasizes how students can apply what they're learning to make solid investment decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduce your students to the new generation of Microsoft Office with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In Microsoft Office 2007: Introductory Concepts and Techniques, Premium Video Edition you'll find exciting videos, which correlate to the Table of Contents and mirror the step-by-step pedagogy of the Microsoft Office 2013 text to reinforce the skills taught in each chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Gain the understanding of today's financial markets and corporate financial management you need to propel you toward your goals with the contemporary insights and innovative learning tools found in Brigham/Houston's popular FUNDAMENTALS OF FINANCIAL MANAGEMENT: CONCISE, 11E. This market leader offers intriguing insights into the social responsibility of business, the significant effects of recent changes in corporate tax code, the ongoing multiple effects related to the economic impact of the coronavirus pandemic and other emerging issues straight from today's headlines. Clear explanations and real, meaningful examples help you understand the what and the why of corporate budgeting, financing, working capital decision making, forecasting, valuation and Time Value of Money. Hands-on exercises, cases and activities guide you in putting the theory you learn into action. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Gain a solid foundation in accounting to ensure you are prepared for future business courses and the real world with Warren/Reeve/Duchac's market-leading ACCOUNTING, 27E. This edition helps you connect concepts to the bigger picture with features such as the new chapter opening schema that allows you to see how each chapter's specific content fits within the overall framework of the book. A focus on why accounting is important to business and a prosperous society is reinforced throughout with Business Connection features that illustrate how the

concept is used in the real world. In addition, the Warren/Reeve/Duchac hallmark accounting cycle coverage provides unmatched foundation so you are prepared to succeed in later chapters. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Going beyond just corporate finance, Mayo's BASIC FINANCE: AN INTRODUCTION TO FINANCIAL INSTITUTIONS, INVESTMENTS, AND MANAGEMENT, 12E introduces the three primary aspects of finance and how they are interrelated -- giving readers a solid foundation in all aspects of finance. Each chapter offers a concise, modular treatment of one or two financial concepts or institutions that can be quickly covered. Hands-on problems, illustrations using financial calculators, and an appendix detailing how to use Excel help readers build on what they learn. The text introduces time value of money using numerical illustrations that employ equations, interest tables, and financial calculator keystrokes. Where appropriate, the 12th edition also includes self-help problems with answers so readers can test their ability to solve financial problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the new generation of Microsoft Office with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Office 2010, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In Microsoft Office 2010: Introductory you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of the Office 2010 software through experimentation, exploration, and planning ahead. Brand new end of chapter exercises prepare students to become more capable software users by requiring them to use critical thinking and problem-solving skills to create real-life documents. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, 13E equips readers with a solid understanding of both conceptual theories and practical financial skills. With corporate valuation as a unifying theme, the text emphasizes the theoretic groundwork for value maximization, while actual business examples, integrated cases and Excel spreadsheet models demonstrate how financial theory in practice leads to solid financial decisions. Combining a clear, focused presentation with the most current coverage available, the 13th Edition delivers an in-depth introduction to core financial theories as well as emerging financial management developments and issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Packed with hands-on learning, PROBLEM-SOLVING CASES IN MICROSOFT ACCESS AND EXCEL, 14TH ANNUAL EDITION clearly demonstrates how to successfully apply the advantages of the latest Access database management system and Excel spreadsheet to analyze and solve real business problems. Six individual tutorials build readers' practical knowledge as they walk step-by-step through the capabilities of each software application. For the best in real-world practice, this edition offers 12 all-new case studies that present scenarios and problems readers will likely encounter on the job. In addition, a unique emphasis on skill-building integration shows how to use Access and Excel together

on cases. Readers can count on **PROBLEM-SOLVING CASES IN MICROSOFT ACCESS AND EXCEL** as today's most up-to-date, practical guide for the widely used Access and Excel programs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Close the gap between homework and exam performance with Warren/Reeve/Duchac's **ACCOUNTING 26E!** Market-leading **ACCOUNTING** has been on the forefront of innovation and change based on the needs of today's teaching and learning environment. Warren/Reeve/Duchac's **ACCOUNTING 26E** helps elevate student thinking with content that addresses each stage of the learning process from motivation to mastery. It motivates students to learn, provides practice opportunities to better prepare for exams, and helps students achieve mastery with tools to help them make connections and see the big picture. The Complete Learning System in **ACCOUNTING** is built around the way students use textbooks to learn, study and complete homework, allowing them to achieve ultimate success in this course. Content updates involve the inclusion of the new revenue recognition standard and a greater emphasis on service companies in the managerial accounting chapters. The end goal of Warren/Reeve/Duchac's **ACCOUNTING** learning system is to elevate thinking and create more empowered and prepared students--ready to take on the rest of their educational and career goals. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Combining computer concepts material from the best-selling **Discovering Computers** and step-by-step instruction on Office applications from **Microsoft Office 2013, ENHANCED DISCOVERING COMPUTERS & MICROSOFT OFFICE 2013: A COMBINED FUNDAMENTAL APPROACH** delivers the best of Shelly Cashman Series in one book for your Introduction to Computers course. For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. We're continuing our history of innovation by enhancing our proven pedagogy to engage you in more critical thought, personalization, and experimentation with Office 2013 software. In addition, computer concepts content has been fully updated and revised to reflect the evolving needs of Introductory Computing students, and focus solely on what you really need to know to be a successful digital citizen in college and beyond. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Warren/Reeve/Duchac's **MANAGERIAL ACCOUNTING 14E** provides a solid foundation in managerial accounting fundamentals, while motivating students to learn by showing how accounting is important to business. Business examples and a new chapter schema provide context for readers, demonstrating how each chapter's content fits into the big picture, connecting fundamental concepts with real businesses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **ON COURSE: STRATEGIES FOR CREATING SUCCESS IN COLLEGE AND IN LIFE, STUDY SKILLS PLUS EDITION** was created for educators who would like to promote student growth and self-awareness, while providing more extensive instruction in study skills. Downing's powerful guided journal entries have been retained from the original **ON COURSE** text to encourage students to explore essential life skills such as personal responsibility, self-motivation, interdependence, and self-esteem. The Study Skills Plus Edition engages students in a learner-centered construction of study skills knowledge, and gives students practice in applying empowerment strategies. The 2nd edition highlights the very process of learning how to solve academic challenges with improved study skills. Students engage in critical and creative problem solving that will enable them to achieve greater success in all parts of their lives. The 2nd edition also features expanded coverage of diversity, emphasizing the many ways in which people are different and how these differences often influence the choices they make. Other new topics include a discussion of academic integrity, how to thrive in the college culture, and a research-based section on the importance of developing a growth mindset. Plus, a new Annotated Instructors Edition guides instructors to relevant exercises and materials in the **ON COURSE FACILITATOR'S MANUAL**. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Written with the non-mathematician in mind, **QUANTITATIVE METHODS FOR BUSINESS, 13E** by award-winning

authors Anderson, Sweeney, Williams, Camm, Cochran, Fry, and Ohlmann equips your students with a strong conceptual understanding of the critical role that quantitative methods play in today's decision-making process. This applications-oriented text clearly introduces current quantitative methods, how they work, and how savvy decision makers can most effectively apply and interpret data. A strong managerial orientation motivates learning by weaving relevant, real-world examples throughout. The authors' hallmark Problem-Scenario Approach helps readers understand and apply mathematical concepts and techniques. The 13th Edition includes a more holistic description of how variable activity times affect the probability of a project meeting a deadline. In addition, numerous all-new Q.M. in Action vignettes, homework problems, and end-of-chapter cases are included. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Outlook 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Outlook 2013 through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Using the innovative approach and powerful examples that have become the signature of this longtime market leader, Brigham/Houston's **FUNDAMENTALS OF FINANCIAL MANAGEMENT**, 15e continues to equip learners with a thorough understanding of the what and the why of corporate finance and financial management. Its unique balance of clear concepts, contemporary theory, and practical applications ensures readers understand the concepts and reasons behind corporate budgeting, financing, working capital decision-making, forecasting, valuation, and Time Value of Money. The authors also provide authoritative insight into the federal debt, the ongoing recovery of financial markets, the European debt crisis, and more. In addition hands-on exercises enable learners to put what they learn into real-world practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The text's efficient format does not overwhelm students, and its accessible style provides an alternative to more encyclopedic, reference-book approaches. The book offers a blend of the core concepts of accounting principles with procedural applications. This approach is supplemented with the most expansive set of end-of-chapter material on the market, a thorough integration of today's hot topics, and a robust selection of student and instructor print and online resources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **A CONCISE GUIDE TO STATISTICAL ANALYSES USING EXCEL, SPSS, AND THE TI-84 CALCULATOR**, First Edition, is precisely what its title conveys--a brief, simple-to-understand introduction to analyzing data using Excel, SPSS, and the TI-84 calculator. The text progresses from descriptive statistics and how to create various types of graphs (i.e., bar graphs, histograms, and frequency polygons) to coverage of both parametric and nonparametric inferential statistics. The book also covers single sample z and t tests, two-group t tests, one- and two-way ANOVAs, Wilcoxon tests, chi-square tests, and correlation and regression analyses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With **MICROSOFT OUTLOOK 2013**, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now

encourages students to expand their understanding of MICROSOFT OUTLOOK 2013 through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Relevant, engaging and packed with real-world examples, Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH, Seventh Edition, emphasizes the financial concepts, skills and technological applications you need to succeed in today's workplace. It covers the latest financial developments while teaching you how to maximize a firm's value in a changing business environment. Completely up to date, the text thoroughly integrates the 2017 Tax Cut and Jobs Act throughout. In addition, hands-on activities and step-by-step instruction help you master the many features and functions of Excel spreadsheets. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Gain a solid foundation in accounting to ensure you are prepared for future business courses and the real world with Warren/Reeve/Duchac's market-leading ACCOUNTING, 27E. This edition helps you connect concepts to the bigger picture with features such as the new chapter opening schema that allows you to see how each chapter's specific content fits within the overall framework of the book. A focus on why accounting is important to business and a prosperous society is reinforced throughout with Business Connection features that illustrate how the concept is used in the real world. In addition, the Warren/Reeve/Duchac hallmark accounting cycle coverage provides unmatched foundation so you are prepared to succeed in later chapters. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Excel 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Excel 2013 through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the new generation of Microsoft Office with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Office 2010, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In MICROSOFT OFFICE 2010: ESSENTIAL you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of the Office 2010 software through experimentation, exploration, and planning ahead. Brand new end of chapter exercises prepare students to become more capable software users by requiring them to use critical thinking and problem-solving skills to create real-life documents. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Gain a full understanding of today's most important investment topics from the perspective of an individual financial planner with Mayo's INVESTMENTS: AN INTRODUCTION, 13E. This inviting approach introduces the process of investing and the many alternatives available for constructing a strong investment portfolio. You master the investing fundamentals needed for success on the CFP

exam while developing more advanced investing skills. Learn to manage your assets as an active portfolio manager or simply as an informed investor. This edition highlights how to make solid investment decisions with an overview of today's most pertinent investment opportunities and challenges. Updates highlight the latest changes in taxation and investment planning prompted by the 2018 Tax Cuts and Jobs Act (TCJA). An ongoing Financial Advisor's Investment Case and expanded coverage of stock valuation ratios, stock repurchases, and dividend payments emphasize how to apply what you've learned to daily decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Now you can master the most essential topics in financial and managerial accounting today using the unique Integrated Financial Statement Framework in Warren/Farmer's SURVEY OF ACCOUNTING, 9E. Written specifically for readers who have no prior knowledge of accounting, this edition's distinctive framework illustrates the impact of transactions on financial statements without the use of debits and credits. The authors also incorporate Metric Analyses that clearly connect transactions and management decisions to metrics that assess the financial condition and performance of businesses today. Streamlined content throughout this edition and numerous examples from actual organizations further highlight the importance of accounting transactions on management decisions in businesses today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Close the gap between homework and exam performance with Warren/Reeve/Duchac's FINANCIAL ACCOUNTING 14E! Market-leading FINANCIAL ACCOUNTING has been on the forefront of innovation and change based on the needs of today's teaching and learning environment. Warren/Reeve/Duchac's FINANCIAL ACCOUNTING 14e helps elevate student thinking with content that addresses each stage of the learning process from motivation to mastery. It motivates students to learn, provides practice opportunities to better prepare for exams, and helps students achieve mastery with tools to help them make connections and see the big picture. The Complete Learning System in FINANCIAL ACCOUNTING is built around the way students use textbooks to learn, study and complete homework, allowing them to achieve ultimate success in this course. The most significant changes for this edition involve the inclusion of the new revenue recognition standard. The end goal of Warren/Reeve/Duchac's FINANCIAL ACCOUNTING learning system is to elevate thinking and create more empowered and prepared students--ready to take on the rest of their educational and career goals. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Give your students a solid foundation in core accounting concepts while helping learners develop a true appreciation for why accounting is important to business and a prosperous society. Warren/Reeve/Duchac's FINANCIAL AND MANAGERIAL ACCOUNTING, 14E clearly demonstrates how accounting is much more than simply data and black and white rules. Instead, students see how accounting provides key information used to make critical business decisions. A new chapter schema provides context for how each chapter's content fits into the big picture. The book focuses on why accounting is important and consistently reinforces connections to the big picture by connecting journal entries to the accounting equation. Fresh organization progresses from the simplest to the more complex topics with reorganized and fully integrated coverage of the new Revenue Recognition standard, reorganized coverage of



adjustments, and reorganized managerial accounting chapters Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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